

# Call for Artists & Crafters

## *The North Carolina Arboretum's* *5<sup>th</sup> Annual Heritage Craft Weekend*

Sept 25 & 26, 2010 -Saturday and Sunday  
open to the public--11:00 a.m. to 4:00 p.m. both days

### Event Info

Hello Artists and Craftspeople-

The theme of Heritage Craft Weekend is to celebrate the craft culture of the southern mountains and western North Carolina. We welcome artists and crafters whose work reflects our mountain heritage. We are especially interested in fine arts and crafts made from local and natural materials such as wood, plant and animal fibers, clay, metal, including art from recycled and sustainable sources. In past years we have had spinning, natural dyeing, weaving, woodcarving, broom making, paper making, basket making, beekeeping, sellers of native and medicinal plants, herbs, vegetables, pollinator plants, plus music and garden education classes.

Because the southern Appalachian mountains are known for an abundance of high quality art and craft, this is a juried crafts event. Our aim is to showcase the best quality crafts of our region and also to insure that your high quality art and craft will be in company with comparable work. All art and craft represented in this festival must be the original design of and handcrafted by the exhibitor. No buy/sell, imported or manufactured work will be accepted.

There is no booth fee, but The Arboretum requires that artists and crafters pay 30% of sales due at the end of the festival before you leave.

After you mail in your completed application, it is our preference to communicate via electronic mail so please include a reliable e-mail address in your application. Please fill out the application form and submit it along with 5 photos of your work before September 8th, 2010. Earlier is better; we would be delighted if you can submit your application in August. For questions please call 828-665-2492 X 314

**September 25 and 26 - Heritage Crafts Weekend:** The North Carolina Arboretum celebrates Southern Appalachian traditions during Heritage Crafts Weekend. The event, now in its fifth year, features sales of juried art and crafts, craft demonstrations, and plant sales in the Education Center. Free with the parking fee of \$8 per personal vehicle; always free for Arboretum Society members.

Interested in participating as an artist or crafter? call 665-2492 X 314

# Artist/Crafter Application Form

2010 Heritage Crafts Weekend at The North Carolina Arboretum  
*September 25 & 27, 2010*

***\*\*\*please submit this 3 page form complete with five photos by September 8<sup>th</sup>, 2010\*\*\****

Name: \_\_\_\_\_  
Business name: \_\_\_\_\_  
Member of what group or guild? \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Website address: \_\_\_\_\_  
Phone numbers: \_cell \_\_\_\_\_ home \_\_\_\_\_

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## Timeframe for your participation:

*We prefer that you be here all weekend. If you can only be here part of the weekend, please indicate your hours of participation below.*

- I plan to participate all weekend Saturday and Sunday from 11:00 am to 4:00 pm
- I plan to be here for part of the weekend. Below indicates the time I will be here
- only on Saturday, September 25, 2010 \_\_\_\_\_
- only on Sunday, September 26, 2010 \_\_\_\_\_

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## Press release info for Artist/Crafter:

Please give us about 40 words that describes what you will be selling and demonstrating. The North Carolina Arboretum will use this as part of a press release to advertise your products to the media.

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**Your Art/Craft Products:**

Please describe your art or craft products. Please submit 4 photos of your work with this application. *Art and Crafts sold during Heritage Craft Weekend cannot be other than those photographed and submitted to be juried for this application*

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**Your Booth Display:**

Please describe your booth display. Please submit one photo of your booth with this completed application.

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**Your Contribution to Education at the Arboretum**

**Your Educational Demonstration:** All artists and crafters participating in Heritage Craft Weekend are asked to do some type of educational presentation during the weekend. This could be ongoing craft making, an art demonstration at a specific hour Sat & Sun., a storyboard on display all weekend at your booth about soapmaking or metal smithing, etc. is made to which you can refer when answering questions from visitors, or you may prefer to do a scheduled talk/presentation at a certain hour that demonstrates/educates about your art. We can work with you on this if you need some help developing an educational demonstration. Whatever you choose to do should be something that is comfortable and sustainable for you.

Please describe your educational demonstration.

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**Setup Needs**

**I have my own:**

- Tables \_\_\_\_\_
- Sun/rain canopy \_\_\_\_\_ *The Arboretum does not have canopies. You must bring your own canopy if you are outside.*
- Chair(s) \_\_\_\_\_
- Way to securely cover my products for rain or after closing until coming back on Sunday. \_\_\_\_\_

**I need to borrow from TNCA:**

- Tables-how many? \_\_\_\_\_ *you must cover Arboretum tables (The Arboretum has a very limited number of tables)*
- Chairs-how many? \_\_\_\_\_
- Electricity outlet--- yes \_\_\_\_\_
- Extension cord \_\_\_\_\_ (the Arboretum has 4 of these)

1-)I understand that I need to park my car/van/trailer in the main parking lot after quickly unloading my boxes and equipment.

2-)If I am located outside, I have a way to cover/secure my display/craft items *which are outside* on Saturday evening in case of rain and also for security overnight and returning on Sunday.

3-)I understand that all vendors will pay 30% of sales as a vendor fee to the Arboretum. I will write a check to The North Carolina Arboretum Society-Account 2.3Education and give this payment to the front desk volunteer or shop personnel before I leave Arboretum property.

4-)The North Carolina Arboretum and The North Carolina Arboretum Society are not responsible for any damage, theft, or loss of a vendor's merchandise or money. Vendors are responsible for all their financial transactions.

5-)The jurying committee reserves the right to reject any applicant prior to or during the show due to product and or service misrepresentation. Exhibitors who display items not approved by the jurying committee, items not included in the exhibitor's application, and or not consistent with the show's philosophy will be notified to remove the items from sale.

6-)Please snail mail the completed application plus 4 photos of your art/craft plus one photo of your booth by September 8th, 2010. Please write your name on the back of each of the 5 photos that you submit along with your completed application. The Arboretum will not be able to return any application materials and are considered a permanent record for the committee, so *Please make a copy of this application for your records.*

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*signature of artist/ crafter*

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*date*

Mail completed applications to:

Margaret Kosco  
Adult Education Coordinator  
[mkosco@ncarboretum.org](mailto:mkosco@ncarboretum.org)  
The North Carolina Arboretum  
100 Frederick Law Olmsted Way  
Asheville, NC, 28806