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The North Carolina Arboretum Partners With Artist William Mangum on New Book

ASHEVILLE, NC – The North Carolina Arboretum today announced its collaboration with North Carolina’s Artist, William Mangum, on his most recent book, “North Carolina Beautiful.” This tribute to North Carolina’s beauty and splendor includes more than 140 original pieces of art by Mangum and is accompanied by educational vignettes that reveal how readers can **EXPLORE**, **CELEBRATE** and **PROTECT** the Old North State. The North Carolina Arboretum is one of six conservation and preservation nonprofits across the state partnering with Mangum on “North Carolina Beautiful.” A portion of the sales from Mangum’s book will be gifted to the Arboretum.

“Partnering with William Mangum on his new book that pays homage to North Carolina and all of its beautiful landscapes, architecture and vegetation is truly an honor,” said George Briggs, Executive Director of The North Carolina Arboretum. “Our mission to cultivate connections between people and plants is brought to life in this splendid volume of paintings and creative writing.”

“I am excited to collaborate with The North Carolina Arboretum on the launch of my new book, “North Carolina Beautiful,” said North Carolina’s Artist, William Mangum. “The plant vegetation across North Carolina is colorful and distinct, so capturing these magnificent plants on scenic landscapes with my paintbrush was amazing. Working with The North Carolina Arboretum and its commitment to the environment truly makes North Carolina beautiful.”

Mangum will make a short presentation and present one of his paintings as part of The Art of Wine and Vines, an event to benefit CarePartners Hospice and The North Carolina Arboretum Society on Thursday, June 2 from 5:30 to 8:30 p.m. “North Carolina Beautiful” is available for pre-order online at www.WilliamMangum.com/north-carolina-beautiful, or by calling (336) 379-9200. Orders placed prior to June 1 will receive a complimentary petite print, “Welcome to North Carolina.”

The central mission of The North Carolina Arboretum, an affiliate institution of the 17-campus University of North Carolina system, is to cultivate connections between people and plants. For more information, visit www.ncarboretum.org, or call (828) 665-2492.

About William Mangum: William Mangum is a renowned North Carolina artist whose successful career spans more than three decades. He began his journey as an artist with a 59 cent tray of watercolors as a senior at UNCG and has developed into one of the premier landscape and architectural artists of his time. Mangum is a prolific artist and has created more than 3,000 original paintings of his beloved North Carolina, as well as scenes from abroad in Austria, Bermuda, Greece, Italy, United Kingdom and numerous places in the Caribbean and Asia. He has exhibited his pieces of art in more than 30 states throughout the country, which include prominent New York museums and art organizations like the National Arts Club, Society of Illustrators, Allied Artists of America, Salmagundi Club and Knickerbocker Artists League.

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The NC Arboretum is located next to the Blue Ridge Parkway entrance at Milepost 393. From I-26, take Exit 33 and follow Blue Ridge Parkway signs for two miles to the entrance ramp. Visit www.ncarboretum.org/plan-a-visit for parking fees, property hours and building hours. For general information call (828) 665-2492 or visit www.ncarboretum.org.